



ReVision Project

revisionproject2016@gmail.com

One Line Pitch: The ReVision Project is a consultation and design firm that seeks to recreate locations, products and experiences using the Human-Centered Design process.

Business Summary: Through the Human-Centered Design Process, the ReVision Project strives to be a hub for civic and social innovation in Chula Vista and San Diego County. The ReVision Project wants to make people aware of their power to shape change and create alternative visions and spaces in their community. Our team members bring an interdisciplinary approach to solving complex problems and issues.

Management: Co-founders Megan Willis, Art & Engineering instructor, and John Bosselman, English instructor, set out to create a system that democratized through design. With their team of 50 high school seniors, they founded the ReVision Project, which now works with clients from across San Diego County and the Tijuana border region across a multitude of fields.

Products/Services: The ReVision Project takes on clients who would like to redesign an experience, location or product, and then our team consults with the client and redesigns whatever the client brought to us. If the client is interested, then our team will also go through the implementation and distribution phase of the products. The ReVision Project is primarily focused on working with nonprofit organizations in our community, and since we do not charge for our services, we do reserve the right to select which organizations we work alongside.

Customers: Current partners include:

- Alter Terra
- City Heights Community Development Corporation
- South Bay Community Services
- Vista Square Elementary

Business Model: The ReVision Project attracts its clients through community outreach to individuals from across the city and advertisement on our website.

Competitors: There are a number of design & architecture studios in Chula Vista and San Diego County, but none that exclusively exercise the Human-Centered Design Process. The ReVision Project also offers its services free of charge, which is more appealing to our targeted market of small businesses and nonprofit corporations.

ReVision Project Profile: URL:

www.revisionproject.com

Industry:

Consultation & Design

Team Members: 52

Founded: August 2015

Contact:

ReVision Project

Management Team

revisionproject2016@gmail.com

Additional Information:

Management:

John Bosselman

Megan Willis

Rafael Rosas, Business

Operations & Office Manager